

THE GOOD BEANS CAFE

THREE TWENTY-EIGHT NORTH GRAND TRAVERSE

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Performance Artist Requirements & Booking Information For The North Lawn Performance Series

The North Lawn is directly south of the building. Events here are staged on the concrete patio with the rain garden as the backdrop. The visual is fantastic and changes with every performance. There are a total of 5 performances pre-scheduled for the 2010 season. Renting the space for your own show is an option, let's talk.

With the proceeds from the ticket sales, a professional staff is hired to make the performance the very best it can be. There is a Director, House Manager, Emcee, at least one Translator, Stage Manager, Green Room Manager, Videographer and a Technical Director. You, the performer will make 33% of the ticket sales (more about that later), the other 67% pays for these professionals who make everyone's job go as smooth as possible. In the greenroom there will be a light spread of edibles and non-alcoholic beverages and all performers, staff, and volunteers are welcome to enter this space and partake. This space is for essential personnel only; please keep all guests from being in this area.

There will be a need for several volunteers. There are different shifts available for all positions. Volunteers, performers and staff will also receive a complimentary ticket to the event. If you are interested, or know someone who is please inquire. Examples of volunteer positions are setup crew (3), strike crew (3), technical director assistants (4), stage manager assistants (6), interpreters/ translators (3) and cafe baristas (5). The road to a paid position in this performance series is through the volunteer position.

These performance series quite often end up on Comcast Channel 17 through the efforts of our primary video producer, Spectacle Productions. The content recorded for playback is available for your purchase; you will negotiate with Spectacle Studios for these arrangements. Each performer will have paperwork to fill out which includes performance release contracts, stage input/output requirements, and performer biographies, which will be distributed to essential personnel for maximum efficiency, press accuracy, and history of the event.

There will be a total of ten performances on the day of the event. They will begin at 12:00 noon sharp and run on the hour. This event runs very, very smooth **provided everyone is conscientious to the time**. Stage time is exactly one hour. Set up, sound check, performance, and tear down must happen in this hour. A house drum kit will be provided, set up, sound checked and micro phoned for best sound, you could add pieces if you want. If you want to use your own drum kit please have an absolutely efficient plan that allows for: a) tearing down the provided house drum kit, b) setting up your own drums, c) checking sound, d) playing your set, e) tearing down your drums, f) re-setting the house drum kit and g) allowing a sound check on the house drum kit **as part of your one hour time slot**.

Flow for this day is critical. It is nearly impossible to make this event work without a master plan that pays particular attention to the performance flow. It begins with load in which happens through the anteroom door that faces Grand Traverse. There is plenty of room in the green room for all ten performers to bring in their equipment well before their scheduled performance time. **All performers must be loaded in at least 2 hours before their scheduled stage time; this is not negotiable**. When you arrive, you will be assigned a staging area to stack your equipment. This part of the day is called LOAD-IN, a manager in the greenroom helps you through this area.

One you are loaded in, you are waiting, tuning, enjoying the show, or just relaxing in the privacy of the greenroom; that is what it is for. You enter PRE-PERFORMANCE when the performer scheduled before you goes out the stage door and on to the main stage to complete their final stage set up and then their performance. At this point, you begin moving your equipment to the pre-stage area and do any final assembly to get ready to move on to the main stage. When the performer before you is done they will immediately exit to the post-performance tent and you move out on to the stage, set equipment, check sound, and perform. You **ABSOLUTELY DO NOT** open the stage door until the emcee is announcing. From Noon until the show ends, the only time this door opens is during stage transition, it **MUST** remain closed at all other performance times.

First, the emcee will be announcing closing remarks about the band that just finished, if they are playing anywhere, if they have merchandise for sale, and to visit them in the post event tent for autographs and fellowship. You have already begun your stage setup. You are now in PERFORMANCE, even though your performance has not technically started, the clock on the wall has.

Then the emcee will change focus to you and begin by announcing who you are and that you are currently getting setup on the stage. This is where you have provided the information you want the emcee to say. The emcee is here to sell you, please give information you want distributed! A language translator will repeat the emcee's banter. The emcee will have announcements and jokes and all kinds of things to do and say while you setup. Next you will do a very quick sound check. Once the sound check is ok the emcee will officially introduce you **and THEN YOU WILL BEGIN YOUR STAGE PERFORMANCE**. This is important for continuity, please follow this format.

Now perform and have a blast!!

YOU WILL GET A VISUAL CUE FROM THE TECHNICAL DIRECTOR ON THE 45 MINUTE MARK: ENGAGE THE BALANCE OF YOUR PERFORMANCE AT THIS TIME. This is the wind down to POST-PERFORMANCE.

Welcome to POST-PERFORMANCE! When you are done with your set, all inputs will be immediately muted; the only live inputs will be the microphones for the emcee and translators. Quickly, but safely, begin your strike and exit to the post-performance tent. The emcee is busy gathering your applause, and telling everyone where you may be playing next, if you have merchandise for sale, and inviting them to join you in the post event tent for autographs and fellowship. It is important to exit the stage with great speed to be courteous of the next performers time. You will have almost an hour to break down and un-assemble equipment, meet your fans, sell some merchandise and sign some autographs in the post-performance tent. Keep in mind, you still need to load out so watch the time, and position your vehicles and roadies appropriately.

You are now in LOAD OUT, and the load out area is right by this tent. This driveway space is reserved for performer load out vehicles only, and only during your load out time frame. Get you equipment loaded and your vehicles moved quickly, again, there is a performer less than an hour from needing this space.

Your show is over! but you are welcome to stay!! You can join the audience, or be ready for a post performance interview with one of several press dignitaries (good thing they have a copy of your biographies...you made sure to completely fill this out...right???). Meet more of your audience, or press, or maybe you are turning into a volunteer for the show, either way thanks for a great show!

Now, how about the part where performers get paid!

Okay, here it is. Ticket pricing starts at \$5 each, this represents contest ticket pricing. Performers entering the contest can sell \$5 contest tickets until two weeks from the event date. The top ten \$5 contest ticket sellers are the performers for the event. **The highest \$5 contest ticket seller will be the Headliner!** The rest of the performers play in order of most \$5 contest tickets sold. If you did not make the top ten, the ticket you sold is still good, and you will still be paid. If the person that bought the ticket wants their money back, they can have it and then you will not be paid. Remind them, they currently own a valid \$5 ticket that is no longer available for this show.

Now, the play order is presented, the ticket price goes to \$7 and the contest is over. This is an incentive to sell \$5 contest tickets. On the day of the event, all ticket pricing goes to \$10, this is an incentive to sell \$7 event tickets. All tickets have a place for the performer to write their name. All performers, at every level of ticket sales, will earn 33% of every ticket they sell. **Want to make more money???? SELL MORE TICKETS!!! All disbursements will be made within two weeks after the event (probably more like a couple days). All payments will be made by check please include a payee name.**

All events have a theme. All events have table space for rent; renter must supply their own table. All events take place rain or shine. No ticket refunds will be issued. All performers will sign liability waivers and performance release forms, volunteers will sign liability waivers. Outside food and beverage is not allowed in the building. Alcohol is strictly prohibited anywhere on the property.

If your performance includes material considered by some to be controversial, like profanity, smoking, or nudity for instance, we will not censor your artistic license. We do, however, expect you to know your audience well enough to recognize your limits. Any pyro-techniques must be disclosed before the show begins. Sharing your creative talents is greatly appreciated, and we hope for this to be mutually beneficial. Break a leg!

The Good Beans Cafe constantly supports the community, culture, and the arts. We encourage your partnership and appreciate the opportunity to create a sustainable venue that benefits all parties fairly.

2010 Show dates and themes.

MAYFEST-May 8th and the theme is plant swap. Because it is spring, everyone is in their gardens and figuring out what they are going to divide this year. Why not put some in buckets and bring them here to swap with others?

JUNITY JAM- June 12th and the theme is garage sale. It's a great big yard sale. Bring down your stuff to sell. Buy a vendor space which is connected to the tent and you will have premium visibility.

XMAS IN JULY- July 24th and the theme is Toys for Tots. A fundraiser in memory of Karen T. Van Wagoner. Dedicated to the idea that no child should be without a present at Christmas, Karen tirelessly raised money and volunteered to further the U.S. Marine Corps Toys for Tots cause. Bring a new toy, or cash to donate to this worthwhile organization.

BRICK-A-PALOOZA- August 21st and the theme is Classic Car. This is the Back to the Bricks Weekend. The city is filled with cruisin' classics this would be great for oldies bands.

GOODSTOCK'10- September 11th and there is no theme. This is the event that started it all. Annually since 2003 we have held GOODSTOCK. 2009 was the pivotal year for festival event success.